

PRO'LIMA
N°01. 2023

WHOLE DRINK

THE REAL TASTE OF MILK,
WITHOUT THE GUILT!

Lima's innovative drink,
the perfect alternative to milk!

The familiar taste of milk, but made
with oats. 100% plant-based!

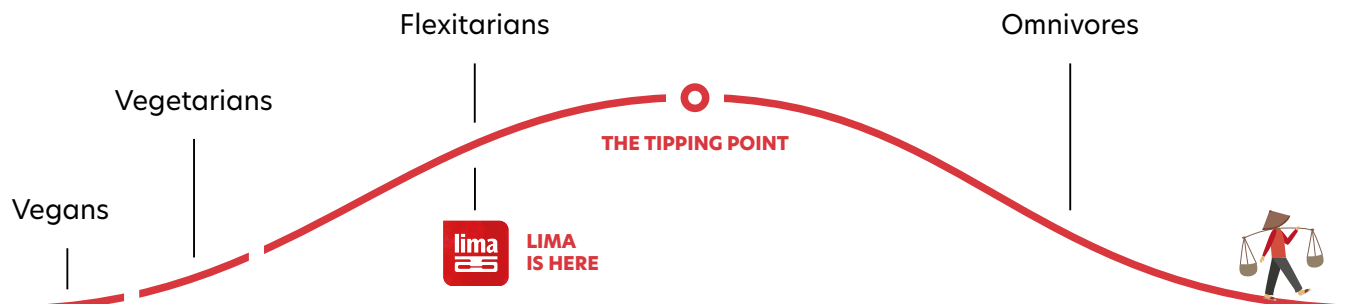
Attract new target groups:
curious, health-conscious
consumers who are open to
a plant-based alternative to milk
but don't want to give up the
ordinary taste of animal milk.



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THE REAL TASTE OF MILK, WITHOUT THE GUILT!

PLANT-BASED DRINKS ARE AT A TIPPING POINT...



...AND WE WANT TO CHANGE THAT, TOGETHER WITH YOU!

1

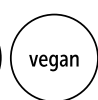
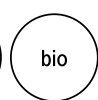
Persuade **flexitarians, lactose intolerants and omnivores** to make a permanent change by offering them a product that reproduces milk.

2

Increase our vegan and vegetarian audience by **offering products that best meet their needs** and that come from a brand with depth and credibility.

3

Offer **superior value for money, a delicious taste and a consistency close to that of animal milk** that will appeal to as many consumers as possible.



WHOLE DRINK

THE REAL TASTE OF MILK, WITHOUT THE GUILT!

100% LIMA

A creamy, milk-like consistency in a delicious plant-based drink with no added sugar.

ARGUMENTATION

- + A consistency of 3.5% fat, identical to milk
- + A tasty, neutral, low-sugar taste, as close as possible to milk
- + To easily replace animal milk in all its uses
- + Made from locally sourced oats and soya in Europe

NUTRITION

- + 100% plant-based
- + Lactose free
- + No added sugars *

* Contains naturally occurring sugars

INGREDIENTS

water, whole **oats*** 5.5%, **soya** beans* 3.0%, sunflower oil*, stabiliser: gellan gum; maltodextrin*, sea salt, natural molasses flavour.

Manufactured in a facility that uses nuts.

(* = Organic farming - EC control system)



USE

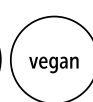
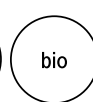
A perfect blend to add to your daily routine. Pour our "Whole Drink" into your coffee, latte, cereal or porridge to get your morning off to a good start. It can also be used in any recipe to replace animal milk.

AVERAGE NUTRITIONAL VALUE /100 ML:

Energy	211 KJ / 51 kcal
Fat	3,5 g
> of which saturated	0,4 g
Carbohydrates	3,3 g
> of which sugars	0,7 g
Fibres	0,8 g
Protein	1,1 g
Salt	0,1 g

LOGISTICS

Pieces/carton	8 x 1L
Item code	49139
Min. UBD	240 days
Item barcode	 5 411788 049184
Carton barcode	 5 411788 071574
Unit dimensions (l-d-h)	72 x 72 x 208 mm
Dimension carton (l-d-h)	299 x 158 x 215 mm
Gross weight	1047,81 g
Cartons/palette	100
Cartons/layers	20
Layers/palette	5
Intrastat code	22029915





DISCOVER OUR OTHER PLANT-BASED DRINKS!



AND MANY MORE...



www.limafood.com

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