

PRO'LIMA  
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NEW

lima

# CHICORY OAT LATTE

Delight in this flavorful **Chicory Latte Instant**, made with the rich essence of roasted chicory with a hint of oat

# YANNOH® OAT LATTE

This **Yannoh® Latte Instant** blends the wholesome flavors of roasted rye, chicory, barley, acorns and figs with a hint of oat



## ORGANIC INSTANT COFFEE ALTERNATIVES NATURALLY CAFFEINE FREE

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A healthier, naturally caffeine-free drink with added health benefits, catering to the growing trend of health-conscious consumers

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Oat-based, it offers a unique latte experience for those seeking a convenient twist on traditional lattes, instantly ready to enjoy

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Proudly grown and produced in Europe – an aromatic, sustainable choice

bio

vegan

# CHICORY & YANNOH® OAT LATTE

## BREWING TOMORROW'S COFFEE ALTERNATIVE EXPERIENCE

Did you know the global coffee alternatives market is expected to **grow with 9% from '22 to '26**, indicating a transformative change in consumer preferences?\*

## BEYOND THE COFFEE BEAN, MEETING RISING CONSUMER DEMANDS WITH THE LATTE ALTERNATIVES INNOVATIONS:

### 1 CONSUMERS LOOK FOR SUSTAINABLE OPTIONS:

92% says that sustainability is important when choosing a brand today & more are choosing for **locally sourced** options.\*\*

### 2 HEALTH & WELLNESS MATTERS:

Consumers are more conscious of the benefits of a plant-based diet and are considering this & health concerns more in their shopping needs.\*\*

### 3 AMIDST THE LATTE TREND:

77% of people enhance their coffee with milk or creamer while the popularity of oat drink continues to rise.\*\*\*

## UNLOCKING GROWTH POTENTIAL:

Offering oat latte alternatives, positions you to tap into a category with significant growth potential!

Sources:

\* <https://www.factmr.com/report/727/coffee-substitutes-market>  
\*\* <https://nielseniq.com/global/en/insights/education/2023/5-fresh-food-trends/>  
\*\*\* <https://www.driveresearch.com/market-research-company-blog/coffee-survey/>



# CHICORY OAT LATTE



## PRODUCT BENEFITS

- + Rich warm beverage with nutty, woody tones and a light bitterness
- + High in fibre

## INGREDIENTS

**Oat extract\***, instant chicory\*, sunflower oil\*

\* = organically grown

# YANNOH® OAT LATTE



## PRODUCT BENEFITS

- + Warm grain beverage with a mild, roasted, slightly bitter taste
- + Source of fibre

## INGREDIENTS

**Oat extract\***, cereal coffee (**rye**, chicory, **barley**, acorns, figs)\*, sunflower oil\*

\* = organically grown

## CATEGORY BENEFITS

- + Aromatic flavors without the agitating effect of caffeine, enabling consumers to enjoy a warm indulgent beverage at any time of the day
- + A sustainable European sourced alternative to coffee
- + Catering to health-conscious consumers with offering a delightful coffee alternative for those reducing caffeine and seeking additional health benefits

## NUTRITION

- + Naturally free from caffeine
- + 100% plant-based
- + No artificial colours, flavours, preservatives

## USE

Pour simmering water over 2 teaspoons of Chicory or Yannoh® Oat Latte.



# AVERAGE NUTRITIONAL VALUE /100 G

## CHICORY OAT LATTE

## YANNOH® OAT LATTE

Energy	1920 KJ / 458 kcal	1920 KJ / 463 kcal
Fat	17 g	17 g
> of which saturated	2,1 g	2,1 g
Carbohydrates	70 g	72 g
> of which sugars	31 g	28 g
Fibres	6,3 g	5,0 g
Protein	3,0 g	2,9 g
Salt	0,18 g	0,18 g

## LOGISTICS

Pieces/carton	8 x 100 g	8 x 100 g
Item code	09189	41475
Min. UBD	9 months	9 months
Item barcode number	5411788049191	5411788049207
Carton barcode number	5411788071598	5411788071604
Unit dimensions (l-d-h)	73 x 73 x 110 mm	73 x 73 x 110 mm
Dimension carton (l-d-h)	321 x 163 x 117 mm	321 x 163 x 117 mm
Gross weight	158 g	158 g
Cartons/palette	154	154
Cartons/layers	14	14
Layers/palette	11	11
Intrastat code	21011292990	21011292990



**EXPLORE OUR DIVERSE RANGE OF COFFEE ALTERNATIVES**



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